

Jigar Naik

Associate Art Director with 12+ years of experience, looking to join a company willing to disrupt creative conventional thinking.

ASSOCIATE ART DIRECTOR

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WORK EXPERIENCES

2021 - Present | Miller Ad Agency

Associate Art Director

Handle branding, print, and digital for national and local automotive clients and non automotive clients. Train and manage a team of graphic and web designers responsible for producing creative work. Prepare detailed storyboards showing sequence and timing of story development for television production. Responsible for the design, layout, and coding of websites.

2015 - 2021 | Miller Ad Agency

Senior Graphic Designer

Confer with clients to determine objectives, budget, background information and presentation approaches, styles, and techniques. Manage accounts and projects within the budget and scheduling requirements. Negotiate with contractors to determine services, cost, and availability.

2012 - 2015 | Miller Ad Agency

Lead Web & Graphic Designer

Create digital and print design for a range of projects, including: brand identity, landing pages, digital advertising, social media graphics, packaging, in-store materials, sales and promotional materials, and more.

2010 - 2012 | Miller Ad Agency

Graphic Designer

April 09, 2010 official start date. Was responsible for graphic design for all traditional and digital ads for client advertising. Work in a team setting to brainstorm campaign ideas and execution of client needs to promote their business.

EDUCATION

2008 - 2010

Associate of Applied Arts In Graphic Design

Art Institute of Dallas

2005 - 2007

Associate of Arts Degree (AA)

Texas A&M and Blinn College District

2002 - 2004

AA with concentration in Art

Dallas College Richland Campus

TRIUMPHS

- Won a WebAward for best mobile website in 2020.
- Designed billboards displayed throughout the US.
- Successfully re-branded and launched Goodwill of Dallas.
- Designed motion graphics that successfully launched a television show in talks of production in nationwide streaming services.
- Taking pride in continuous increase in organic SEO website traffic for many clients.

SKILLS

Graphic Design | Print Design | Art Direction
Web Design | UX | UI | SEO | Critical Thinking
Creativity | Teamwork | Leadership

PROGRAMS

Adobe Suite | Wordpress
Microsoft Office | Google Apps